

ASHLEY TOLEDANO

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EMPLOYMENT HISTORY

Feb 2018 - present

Graphic / Packaging Designer, Marketing Coordinator JP Cantrade

Packaging design for five high-end skincare brands including Era Ageless, Soap Stories, and La Royale.

Design for in-store marketing materials for spa locations in South Africa, United States, and Canada.

Email newsletter and promotions design and organization.

Co-ordination with suppliers in China.

Feb 2017 - Feb 2018

Graphic Designer Forthought Branding & Design

Design for packaging and marketing materials. Includes package labels, store displays, and advertising components such as in-store marketing ad flyer inserts..

July 2014 - Sept 2016

Art Teacher Artsy Girls

Art Teacher for summer camp and after-school classes. Developed and taught art classes to school children.

Sept 2013 - Jan 2014

Painting Teacher Tiferes Bais Yaakov High School

Taught weekly painting classes to students in all grades.

Nov 2010 - April 2010

Intern Israel News Agency

Took notations at news conferences for journalistic articles.

2010

Arts and Crafts Teacher Etz Chaim Elementary School

Developed and taught arts and crafts lessons to preschool and elementary school children.

ACHIEVEMENTS

"To be Illustrated"
Seneca Graduation Show 2013
Participant in Emunah College
Art Exhibit (Jerusalem) 2011

SKILLS

Google Sketchup
Adobe Creative Suite
Creative Edge IC3D
ArtiosCAD
MS Office Suite
Production Artwork Preparation
Graphic Design, Typography, Illustration

EDUCATION

Humber College 2014 - 2017 **Graphic and Package Design**

This program included all aspects of both Graphic Design and Packaging;

- Structural application such as dieline creation and workshop classes
- Graphic Design classes such as Typography and Digital Design
- Production preparation for printing

Seneca College 2011 - 2013 **Independant Illustration**

This program included Life Drawing, Business, and both Traditional and Digital Media classes.

Emunah V'omanut 2010 - 2011 **Overseas art school program**